**AP Human Geography**

**Chapter 4**

**Local Culture, Popular Culture, and Cultural Landscapes**

1. According to the author, what is the definition of culture?

2. What is the difference between folk and popular culture?

3. Why is folk culture a limiting concept?

4. Why is local culture a more comprehensive approach to describing a group rather than using folk culture?

5. Why are local cultures constantly evolving?

6. What are some aspects of material and non-material culture?

7. What is a cultural hearth, and how does popular culture diffuse?

8. What does assimilation mean, and how did official government policy of assimilation impact folk cultures in their respective countries?

9. How are local cultures sustained, and what are their two primary goals for self-preservation?

10. What is cultural appropriation, and give two examples from the text book?

11. Why is it easier for rural local cultures to maintain their cultural integrity?

12. What is neolocalism, and why would an area engage in this activity?

13. What are some examples of urban local cultures? How difficult is it for them to maintain their cultural integrity?

14. What is commodification and according to the text book are there any examples of authentic local cultures in the United States?

15. How did Guiness and The Irish Pub Company try to capitalize of the idea of an authentic/mystic cultural experience?

16. What is the difference between distance-decay and time-space compression? How do modern technological innovations make the difference between these two concepts easier to grasp?

17. What countries are the hearths of popular culture? How is this changing? Give examples.

18. What is an opinion leader, and how do they influence the diffusion of popular culture trends?

19. How is the diffusion of hip-hop and example of reterritorialization? How did hip-hop diffuse from its hearth?

20. What is the cultural landscape, and how is it indicative of the tension between globalized popular culture and local culture?

21. What are three dimensions of the cultural landscape, and give in detail an example for each dimension?

22. How is cultural borrowing and cultural mixing behind the global-local continuum?

23. What is the geographic extent of the Mormon culture area? What factors delineate the boundary between the Mormon culture area and typical American culture?